

LLNE Logo Design Contest: Call for Submissions

DEADLINE FOR SUBMISSIONS: May 22, 2018

Law Librarians of New England is seeking an innovative, forward-thinking logo to represent our membership. The ideal entry will be an eye-catching design that incorporates our organization name, acronym, and/or recognizable image that embodies our geographical region or profession. Color and creativity are welcome!

Eligibility and Contest Rules:

1. All participants must be current members of Law Librarians of New England (LLNE) or someone sponsored by a member.
2. Members or those sponsored by a member may submit an unlimited amount of submissions or collaborate on submissions with colleagues.
3. Each logo design submitted must fulfill the specifications listed below. Design flexibility is key so that the logo may be incorporated into various formats and media.
4. The logo(s) must be your original design(s). Entrants must certify that they are not violating copyright or the work of another.
5. The contest deadline is **May 22, 2018**.
6. Members will vote for their favorite design through Survey Monkey.
7. LLNE reserves the right to keep the existing logo.
8. All entries will be judged in comparison to the current logo.
9. Entrants transfer all logo rights to LLNE.

Logo Format Guidelines

- Preferred: *Vector EPS* (Scalable Vector Graphic Format) file, i.e. Adobe Illustrator. This format allows the art to be resized without compromising the quality of the image.
- Other Accepted formats: *JPEG* & This format shall be submitted in 300 dpi and at least 4" by 4" in size.
- Entries must be scalable

How to Submit Your Logo:

- Submissions must be emailed to lawlibne@gmail.com
- Please use LOGO DESIGN ENTRY as the subject of your email.

- Please attach all logo images in your submission email. Submit in a Zip file, max of 5MB in total.
- The submission shall consist of a total of 2 files:
- (2) EPS
 - Color (CMYK)
 - Black and White (100% Black, no gray)
- (2) JPEG or PNG
 - Color
 - Black and White (100% Black, no gray)
- Include your contact information in the body of your email.
- LLNE will acknowledge receipt of your entry, and the winner will be notified via email.
- LLNE will not be responsible for non-receipt of entries.

Prize:

The winner will receive a prize of \$50.

Fine Print:

In the event that there are not enough logo submissions or the quality of submissions are insufficient, LLNE reserves the right to terminate the contest and seek alternative designers.

Helpful Resources

General Logo Ideas:

<https://99designs.com/blog/resources/logo-design-software/>

<https://www.canva.com/>

<https://www.graphicsprings.com/>

<https://resources.goanimate.com/6-best-logo-maker-and-creation-tools/>

Public Domain Images:

<https://www.pexels.com/public-domain-images/>

<https://pixabay.com/>

<http://guides.library.ucla.edu/c.php?g=180361&p=1185834>

About Format:

<http://www.thelogofactory.com/logo-file-formats-quick-reference-guide/>

<http://www.thelogofactory.com/logo-file-formats-a-diy-design-clients-guide/>

<http://kettlefirecreative.com/logo-file-format-jpg-png-eps-pdf-ai/>

Good luck and thank you for your participation!

LLNE Logo Redesign Task Force

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